

ROAD SAFETY IN THE SPOTLIGHT

WHAT DO UK VAN DRIVERS THINK?

In association with



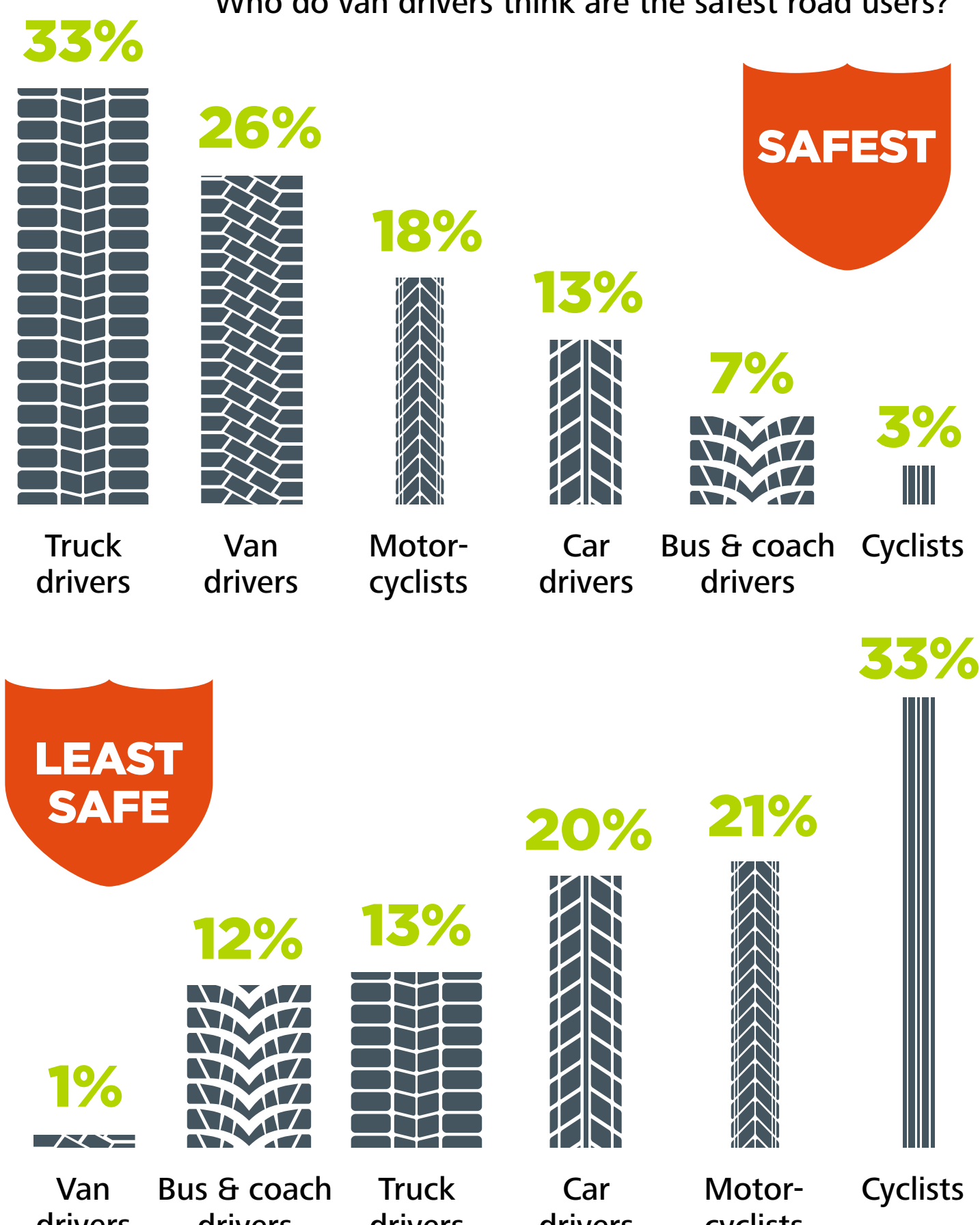
VAN DRIVERS GET AN UNDESERVED BAD REP

Do van drivers think they are made a scapegoat for perceived poor standards of driving on UK roads?



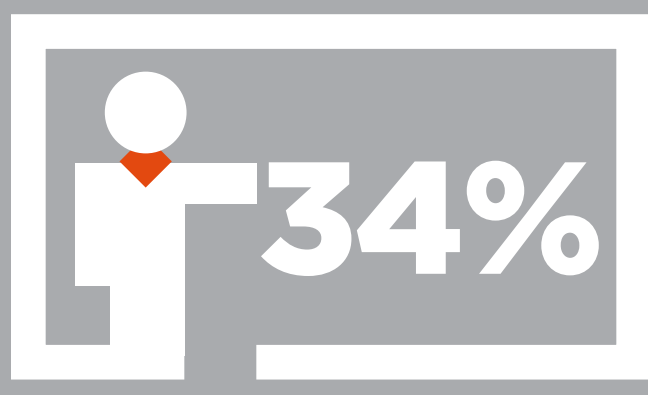
TRUCKERS ARE THE SAFEST DRIVERS

Who do van drivers think are the safest road users?



TIME FOR TRAINING

More than a third of van drivers receive driver training



Of those van drivers who DO receive training, how often is this?



Should other road users also receive regular driver/rider training?



TECHNOLOGY DRIVING STANDARDS

What approaches to improving driving standards do van drivers think work best?*



*Respondees were able to select from multiple options

MONITORING FOR MOST

How many van drivers are monitored for driver performance standards by their employer?



Of those who ARE monitored, how many use telematics technology? **46%**

COLLISION COURSE?

How many van drivers have been involved in a road traffic collision/accident while driving for business in the last 12 months?



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Face-to-face research conducted with 100 UK van drivers, September 2016.